



Oregon Chapter of the Association of Certified Fraud Examiners

CHAPTER LUNCH MEETING

Moving Beyond the Hotline *Featuring: Bill Piwonka* *Vice President, Marketing EthicsPoint*

When: Thursday, February 11, 2010
11:30 am

1 CPE credit

Where: NW Natural
One Pacific Square Building
4th Floor Hospitality Room
220 NW Second Ave at NW Davis
Portland, OR 97209

Cost: \$15 Members; \$20 Non Members; \$10 Students & Educators

Topic Description:

As a Certified Fraud Examiner, you're well aware that tips are the most common detection method for uncovering fraud, and as such, a whistleblower hotline is a critical component of a strong compliance program. But you can't stop there, especially since most tips come during face to face conversations with managers or other personnel. Are you aware of all the tips brought forward in your organization?

In this session, David Childers, will present best practice advice for effective collection of reports of potential misconduct. Using case studies and benchmarking data culled from EthicsPoint's database spanning more than 2,400 customers, David will also provide guidance on ensuring consistency and transparency throughout the investigation and documentation process, and ultimately how to identify patterns or trends through analysis of collected reports

Speaker: Bill Piwonka, Vice President, Marketing at EthicsPoint

Bill brings more than 20 years of marketing leadership experience to EthicsPoint, having previously held marketing leadership roles in large multinational, midsize and startup companies. Prior to joining EthicsPoint, Bill was the General Manager and VP Marketing, North America for Centennial Software. He has also held marketing management positions at Serena Software, MeasureCast, WebTrends, Intel and Oracle. Bill earned an MBA from The Wharton School at the University of Pennsylvania, and a BA in Quantitative Economics from Stanford University.

Register [online](#) today!
Registration deadline is Monday, February 8, 2010